



2022 Tracking Survey Toplines: October Waves

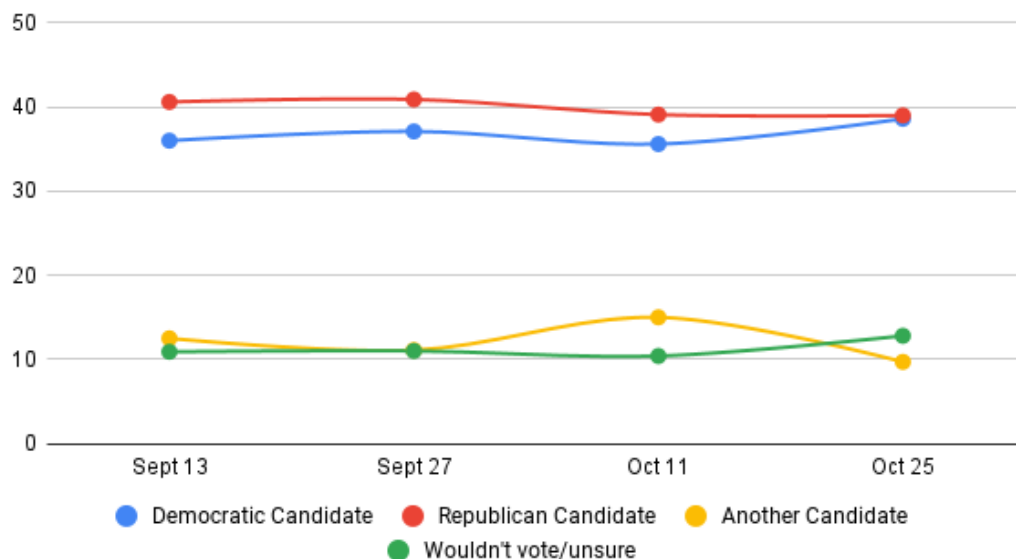
The One For All Committee and Grow Progress are conducting a bi-weekly tracking survey with a panel of 2,000 white women from WI, PA, and OH; every two weeks between September and Election Day the panel responds to a series of five close-ended questions.

MOVABLE WHITE WOMEN ARE SHOWING SIGNS OF PROGRESS

In the last few weeks, movable white women have been shifting toward progress, most notably in PA and WI. Across all three states the gap is shrinking—as of October 25, 39% of movable white women would cast a vote for the Republican Senate candidate compared to 38.6% who would cast a vote for a Democrat—a narrow but critical shift closer to Democrats than a month ago.

- **WI | Movable white women shifted closer to Barnes in the last few weeks (39.6% on 10/11 to 45.3% on 10/25)** and things held even for Johnson (37.2% on 10/11 to 37.3% on 10/25)—these moves are within the margin of error
- **PA | Movable white women continue to favor Fetterman slightly (37.4% on 10/11 to 40.8% on 10/25)** while support for Oz slipped (36% on 10/11 to 34.6% on 10/25)—these moves are within the margin of error
- **OH | Movable white women haven't shifted much from Ryan or Vance in the last few weeks (Vance: 43% to 44.1% and Ryan: 31.8% to 33.2%)**—these moves are within the margin of error

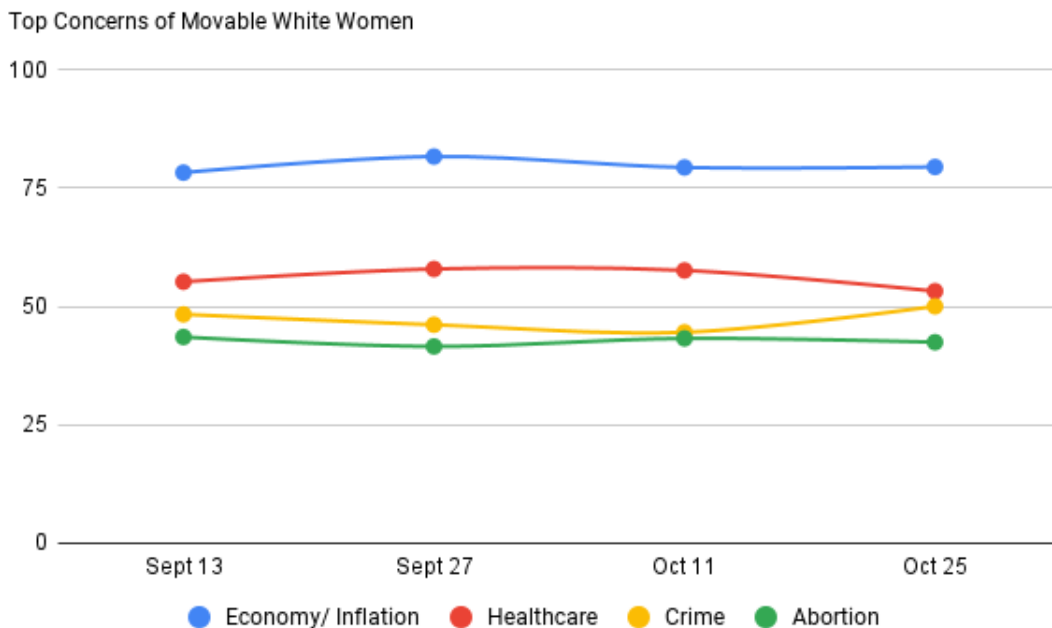
Senate Vote Choice of Movable White Women



YES, IT'S STILL THE ECONOMY

Economy/inflation are holding steady as the top concern for not just movable white women but all white women in the panel. Amongst movable white women we saw a slight drop in healthcare (57.6% on 10/11 to 53.2% on 10/25) and likely due to an increase in narratives from the right we saw an increase in crime (44.5% on 10/11 to 50% on 10/25). Abortion has remained relatively steady, holding at 42.4% on 10/25.

- It's notable that in our most recent survey healthcare (51.2%), abortion (50.6%), and crime (49.7%), are in an almost dead heat amongst movable white women in Wisconsin, with economy/inflation (82.8%) well above these still.



For questions please contact Kristin Wheeler at kristin@oneforallcommittee.org