



2022 Tracking Survey Toplines: September Waves

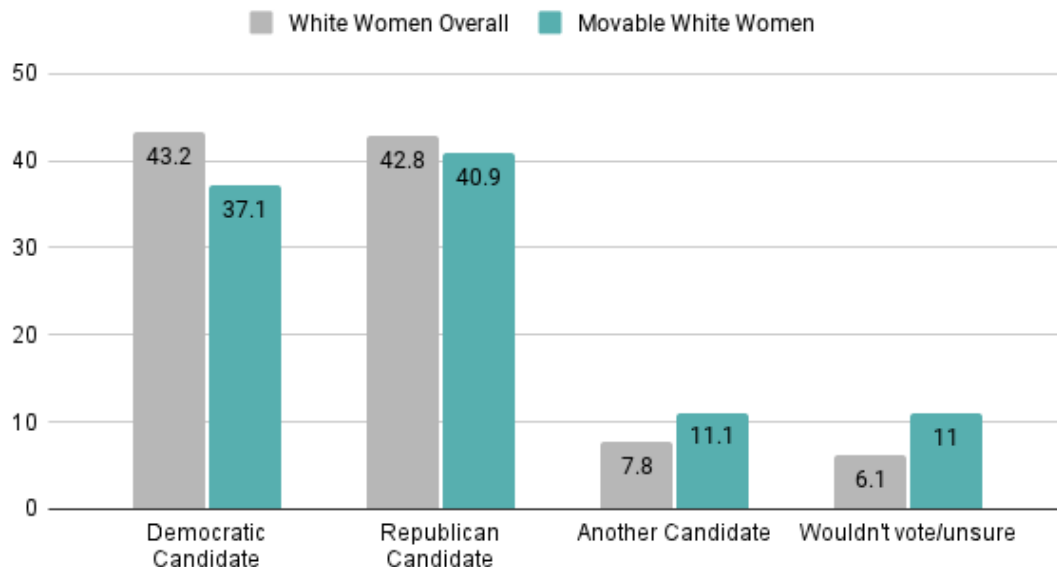
The One For All Committee and Grow Progress are conducting a bi-weekly tracking survey with a panel of 2,000 white women from WI, PA, and OH; every two weeks between September and Election Day the panel responds to a series of five close-ended questions.

MOVABLE WHITE WOMEN ARE AT RISK OF BACKSLIDING

On September 27th, 40.9% of movable white women would cast a vote for the Republican Senate candidate compared to 37.1% who would cast a vote for a Democrat

- **WI | Movable white women retreated from Barnes in the last few weeks (43% to 38.8%)** and more moved toward Johnson (33.6% to 41%)—*these moves are within the margin of error*
- **PA | Movable white women continue to favor Fetterman over the last few weeks (39% to 40.1%)** while support for Oz slipped (38.1% to 36.2%)—*these moves are within the margin of error*
- **OH | Movable white women moved toward Ryan in the last few weeks (29.7% to 33.4%)** but still show signs of strong support for Vance (46.5% to 45.2%)—*these moves are within the margin of error*

Senate Vote Choice | Fielded September 27th

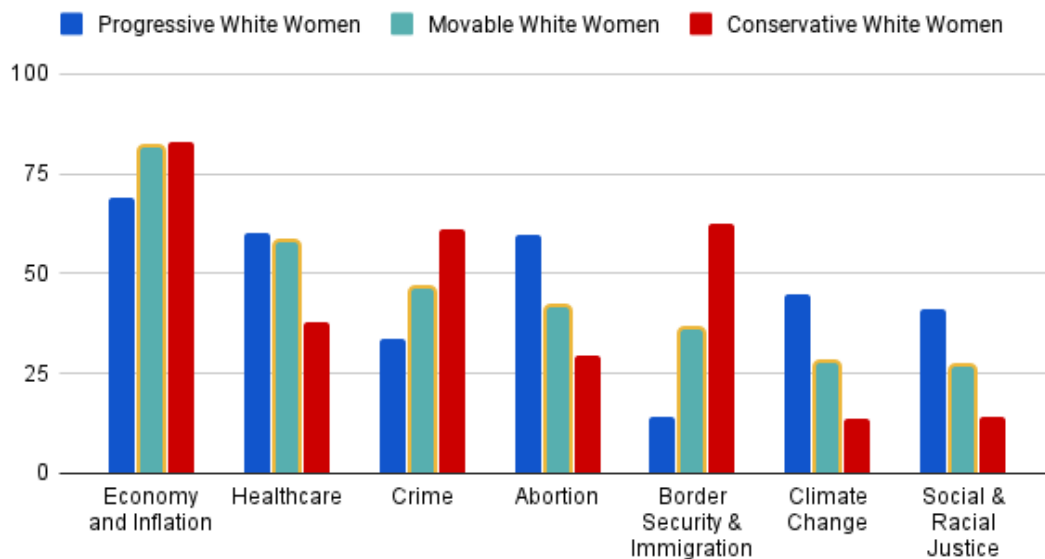


ABORTION WILL NOT GALVANIZE ALL WOMEN

Abortion has dropped out of the top three concerns for movable white women—economy continues to hold as *the* top concern for movable white women at 77.5%—a slight increase from 75.8% two weeks prior

- Abortion is still salient for our segment of movable white women under 35 years old; in 2020 one-third voted for Biden, one-third voted for Trump, and one-third didn't vote. It's imperative we continue to reach them and move them on economy *and* abortion—[example IE ad for Barnes](#) and [IE ad for Fetterman](#) that meets these voters where they are and moves them toward progress.

Top Concerns | Fielded September 27th



CRIME & IMMIGRATION ARE PULLING WHITE WOMEN AWAY FROM PROGRESS

Crime (46.1%) and border security & immigration (36%) have moved up the list of concerns for movable white women

- Our oldest segment of movable white women, who went for Biden by 70%, place the economy as the highest concern over all other segments at 90.2%. There is no clear standout top concern besides economy—healthcare is holding as their next highest concern (54.8%) while, **border security & immigration has risen quickly (45.3%) along with crime (40.4%)**, and abortion (40%) has dropped out of their top four concerns.



For questions please contact Kristin Wheeler at kristin@oneforallcommittee.org