



TRACKING SURVEY: WAVE FIVE

September 2024

One For All is running the final three waves of a multi-wave tracking survey started by [Galvanize Action](#). Multiple waves of surveys will be given to the same group of white women across ten states: WI, PA, OH, MI, ME, NE, AZ, NV, MT, and FL. (See previous memos for [June \(Baseline\)](#), [July \(Wave Two\)](#), [early August \(Wave Three\)](#), and [late August \(Wave Four\)](#) survey results.) Some of the questions will be the same in each survey so we can watch changes over time. Other questions will be different from wave to wave to capture insights into important current events and pivotal moments in this year's civic and political landscape. This survey was fielded ten days after the presidential debate between Kamala Harris and Donald Trump. The questions were the same as those asked by Galvanize Action in June and again in early August.

A majority (78%) of the respondents in this month's survey are in our audience of ideologically-moderate women. Results were analyzed with particular attention to this group of women.

KEY OPINION QUESTION #1

Which of these is the most important issue to you in deciding who to vote for in the 2024 election for president?

- Economy
- Abortion
- Crime
- Healthcare
- Climate Change
- Racial Inequality
- LGBTQ Rights
- Immigration
- Preserving Democracy
- Gun Violence
- Foreign Policy/Foreign Aid/Focus Overseas
- Something else

All respondents (n= 8,006)

Abortion	12%	Healthcare	7%
Climate Change	3%	Immigration	14%
Crime	2%	LGBTQ Rights	1%
Economy	34%	Preserving Democracy	18%
Foreign Policy/Aid	1%	Racial Inequality	0%
Gun Violence	4%	Something else	4%

TOPLINE TAKEAWAYS FOR MODERATE WOMEN

- Looking only at responses from ideologically-moderate white women (n= 6,284), they continue to select the economy as their top vote choice issue.
 - 35% selected economy
 - 18% selected preserving democracy
 - 14% selected immigration
 - 11% selected abortion
 - 7% selected healthcare

Moderate white women that participated in June, August, & September surveys (n= 4,732)

	June 10 Responses	August 5 Responses	September 20 Responses
Economy	31%	33%	34%
Preserving Democracy	19%	20%	19%
Immigration	16%	15%	15%
Abortion	11%	10%	11%
Healthcare	7%	7%	6%

KEY OPINION QUESTION #2

To what extent do you agree or disagree with the following statement? I would only vote for a presidential candidate who will take action to protect abortion for everyone.

- Strongly agree
- Somewhat agree

- Neither agree nor disagree
- Somewhat disagree
- Strongly disagree

All respondents (n= 8,006)

Strongly agree	31%
Somewhat agree	18%
Neither agree nor disagree	23%
Somewhat disagree	10%
Strongly disagree	20%

TOPLINE TAKEAWAYS FOR MODERATE WOMEN

- 48% of moderate white women said they would only vote for a presidential candidate who will take action to protect abortion for everyone.
 - 31% strongly agree
 - 17% somewhat agree
 - 22% neither agree nor disagree
 - 10% somewhat disagree
 - 20% strongly disagree

Moderate white women that participated in June, August, & September surveys (n= 4,732)

	June 10 Responses	August 5 Responses	September 20 Responses
Strongly agree	29%	31%	31%
Somewhat agree	19%	17%	17%
Neither agree nor disagree	25%	22%	21%
Somewhat disagree	8%	9%	10%
Strongly disagree	19%	20%	21%

KEY OPINION QUESTION #3

To what extent do you believe the Biden/Harris Administration is to blame for inflation?

- To a great extent
- Somewhat
- Very little
- Not at all

All respondents (n= 8,006)

To a great extent	41%
Somewhat	16%
Very little	23%
Not at all	20%

TOPLINE TAKEAWAYS FOR MODERATE WOMEN

- 57% of moderate white women blame the Biden/Harris administration for inflation somewhat or to a great extent.
 - 41% say they blame the current administration to a great extent.
 - 16% say they somewhat blame the current administration.
 - 23% say they blame the Biden/Harris administration very little.
 - 20% say they do not blame the current administration at all.
- When we asked this question in our [June survey](#) (fielded June 10, 2024, when President Biden was the Democratic candidate), the wording was “Biden Administration” vs. the current survey that asked about the “Biden/Harris Administration.”

Moderate white women that participated in June, August, & September surveys (n= 4,732)

	June 10 Responses (Democratic candidate = Biden)	August 5 Responses (Democratic candidate = Harris)	September 20 Responses
To a great extent	41%	41%	42%
Somewhat	18%	15%	15%
Very little	22%	22%	22%
Not at all	19%	22%	21%

KEY OPINION QUESTION #4

Which party is better for the economy?

- The Republican party is much better
- The Republican party is somewhat better
- Neither party is better
- The Democratic party is somewhat better
- The Democratic party is much better

All respondents (n= 8,006)

Republican party is much better	33%
Republican party is somewhat better	13%
Neither party is better	20%
Democratic party is somewhat better	13%
Democratic party is much better	21%

TOPLINE TAKEAWAYS FOR MODERATE WOMEN

- 46% of moderate white women believe Republicans are better for the economy; 34% believe Democrats are better.
 - 33% say the Republican party is much better
 - 13% say the Republican party is somewhat better
 - 20% say neither party is better
 - 13% the Democratic party is somewhat better
 - 21% say the Democratic party is much better

Moderate white women that participated in June, August, & September surveys (n= 4,732)

	June 10 Responses	August 5 Responses	September 20 Responses
Republican party is much better	30%	32%	34%
Republican party is somewhat better	14%	13%	12%
Neither party is better	26%	20%	19%

Democratic party is somewhat better	13%	13%	13%
Democratic party is much better	18%	22%	23%

KEY OPINION QUESTION #5

If the 2024 presidential election were held today, would you vote for the Democratic candidate or the Republican candidate?

- The Democrat
- The Republican
- Another candidate
- Don't know
- Not going to vote

All respondents (n= 8,006)

The Democrat	45%
The Republican	43%
Another candidate	3%
Don't know	7%
Not going to vote	2%

TOPLINE TAKEAWAYS FOR MODERATE WOMEN

- Looking only at responses from ideologically-moderate white women (n= 6,284), it is very close between Harris and Trump.
 - 45% the Democrat
 - 43% the Republican
 - 3% another candidate
 - 7% don't know
 - 2% not going to vote
- When we asked this question in our [June survey](#) (fielded June 10, 2024, President Biden was the Democratic candidate).

Moderate white women that participated in June, August, & September surveys (n= 4,732)

	June 10 Responses (Democratic candidate = Biden)	August 5 Responses (Democratic candidate = Harris)	September 20 Responses
The Democrat	41%	44%	46%
The Republican	41%	43%	44%
Another candidate	6%	4%	3%
Don't know	10%	7%	6%
Not going to vote	2%	2%	2%

METHODOLOGY

- Audience: White Women in WI, PA, OH, MI, ME, NE, AZ, NV, MT, and FL
- Sample size: 8,006
- Date in field: September 20, 2024
- Margin of error: +/- 1.42



For questions, please contact Kristin Wheeler at kristin@oneforallcommittee.org.
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