



## TRACKING SURVEY: WAVE SIX

October 2024

The One For All Committee ran the final three waves of a multi-wave tracking survey started by [Galvanize Action](#). Multiple waves of surveys were given to the same group of white women across ten states: WI, PA, OH, MI, ME, NE, AZ, NV, MT, and FL. (See previous memos for [June \(Baseline\)](#), [July \(Wave Two\)](#), [early August \(Wave Three\)](#), [late August \(Wave Four\)](#), and [September \(Wave Five\)](#) survey results.) Some of the questions were the same in each survey so we could watch changes over time. Other questions were different from wave to wave to capture insights into important current events and pivotal moments in this year's civic and political landscape. This survey was fielded 11 days before Election Day. The questions were the same as those asked in June, early August, and September.

A majority (79%) of the respondents in this month's survey are in our audience of ideologically-moderate women. Results were analyzed with particular attention to this group of women.

### KEY OPINION QUESTION #1

**Which of these is the most important issue to you in deciding who to vote for in the 2024 election for president?**

- Economy
- Abortion
- Crime
- Healthcare
- Climate Change
- Racial Inequality
- LGBTQ Rights
- Immigration
- Preserving Democracy
- Gun Violence
- Foreign Policy/Foreign Aid/Focus Overseas
- Something else

**All respondents (n= 7,977)**

Abortion	13%	Healthcare	6%
Climate Change	3%	Immigration	15%
Crime	2%	LGBTQ Rights	1%
Economy	34%	Preserving Democracy	18%
Foreign Policy/Aid	1%	Racial Inequality	0%
Gun Violence	2%	Something else	4%

**TOPLINE TAKEAWAYS FOR MODERATE WOMEN**

- Looking only at responses from ideologically-moderate white women (n= 6,263), they continue to select the economy as their top vote choice issue.
  - 34% selected economy
  - 19% selected preserving democracy
  - 15% selected immigration
  - 13% selected abortion
  - 6% selected healthcare

**Moderate white women that participated in June, August, September, & October surveys (n= 4,292)**

	<b>June 10 Responses</b>	<b>August 5 Responses</b>	<b>September 20 Responses</b>	<b>October 25 Responses</b>
<b>Economy</b>	30%	33%	33%	33%
<b>Preserving Democracy</b>	20%	21%	20%	20%
<b>Immigration</b>	16%	15%	15%	17%
<b>Abortion</b>	11%	10%	12%	12%
<b>Healthcare</b>	7%	7%	6%	6%

**KEY OPINION QUESTION #2**

**To what extent do you agree or disagree with the following statement? I would only vote for a presidential candidate who will take action to protect abortion for everyone.**

- Strongly agree
- Somewhat agree

- Neither agree nor disagree
- Somewhat disagree
- Strongly disagree

**All respondents (n= 7,977)**

Strongly agree	31%
Somewhat agree	17%
Neither agree nor disagree	23%
Somewhat disagree	9%
Strongly disagree	21%

**TOPLINE TAKEAWAYS FOR MODERATE WOMEN**

- 48% of moderate white women said they would only vote for a presidential candidate who will take action to protect abortion for everyone.
  - 31% strongly agree
  - 17% somewhat agree
  - 23% neither agree nor disagree
  - 8% somewhat disagree
  - 21% strongly disagree

**Moderate white women that participated in June, August, September, & October surveys (n= 4,292)**

	<b>June 10 Responses</b>	<b>August 5 Responses</b>	<b>September 20 Responses</b>	<b>October 25 Responses</b>
<b>Strongly agree</b>	29%	31%	32%	32%
<b>Somewhat agree</b>	19%	17%	17%	17%
<b>Neither agree nor disagree</b>	25%	22%	21%	21%
<b>Somewhat disagree</b>	8%	9%	9%	8%
<b>Strongly disagree</b>	19%	20%	21%	21%

### KEY OPINION QUESTION #3

Do you think abortions should always be legal, mostly legal, mostly illegal, or always illegal?

- Always legal
- Mostly legal
- Mostly illegal
- Always illegal

#### All respondents (n= 7,977)

Always legal	32%
Mostly legal	35%
Mostly illegal	26%
Always illegal	6%

#### TOPLINE TAKEAWAYS FOR MODERATE WOMEN

- The majority (69%) of moderate white women believe abortion should be mostly or always legal.
  - 33% always legal
  - 36% mostly legal
  - 25% mostly illegal
  - 6% always illegal

#### Moderate white women that participated in June, August, September, & October surveys (n= 4,292)

	June 10 Responses	August 5 Responses	September 20 Responses	October 25 Responses
Always legal	34%	33%	33%	33%
Mostly legal	35%	35%	35%	34%
Mostly illegal	25%	25%	27%	27%
Always illegal	7%	7%	6%	6%

#### KEY OPINION QUESTION #4

To what extent do you agree or disagree with the following statement: I trust that our current democratic model is the best system to safeguard all of our freedoms.

- Strongly disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree

#### All respondents (n= 7,977)

Strongly disagree	18%
Somewhat disagree	14%
Neither agree nor disagree	18%
Somewhat agree	24%
Strongly agree	25%

#### TOPLINE TAKEAWAYS FOR MODERATE WOMEN

- Half (50%) of moderate white women said our current democratic model is the best system to safeguard all of our freedoms. 32% disagree with that statement to some extent.
  - 18% strongly disagree
  - 14% somewhat disagree
  - 18% neither agree nor disagree
  - 24% somewhat agree
  - 26% strongly agree

#### Moderate white women that participated in June, August, September, & October surveys (n= 4,292)

	June 10 Responses	August 5 Responses	September 20 Responses	October 25 Responses
Strongly disagree	18%	17%	17%	15%
Somewhat disagree	17%	15%	14%	13%

<b>Neither agree nor disagree</b>	19%	17%	17%	17%
<b>Somewhat agree</b>	24%	26%	26%	26%
<b>Strongly agree</b>	22%	25%	27%	29%

**KEY OPINION QUESTION #5**

**To what extent do you believe the Biden/Harris Administration is to blame for inflation?**

- To a great extent
- Somewhat
- Very little
- Not at all

**All respondents (n= 7,977)**

To a great extent	41%
Somewhat	16%
Very little	23%
Not at all	20%

**TOPLINE TAKEAWAYS FOR MODERATE WOMEN**

- 57% of moderate white women blame the Biden/Harris administration for inflation somewhat or to a great extent.
  - 41% say they blame the current administration to a great extent.
  - 16% say they somewhat blame the current administration.
  - 22% say they blame the Biden/Harris administration very little.
  - 21% say they do not blame the current administration at all.
- When Galvanize Action asked this question in the [June survey](#) (fielded June 10, 2024, when President Biden was the Democratic candidate), the wording was “Biden Administration” vs. the current survey that asked about the “Biden/Harris Administration.”

Moderate white women that participated in June, August, September, & October surveys (n= 4,292)

	June 10 Responses (Democratic candidate = Biden)	August 5 Responses (Democratic candidate = Harris)	September 20 Responses	October 25 Responses
To a great extent	40%	40%	41%	40%
Somewhat	18%	15%	15%	15%
Very little	23%	22%	23%	23%
Not at all	20%	22%	22%	22%

**KEY OPINION QUESTION #6**

**Which party is better for the economy?**

- The Republican party is much better
- The Republican party is somewhat better
- Neither party is better
- The Democratic party is somewhat better
- The Democratic party is much better

**All respondents (n= 7,977)**

Republican party is much better	34%
Republican party is somewhat better	12%
Neither party is better	20%
Democratic party is somewhat better	13%
Democratic party is much better	22%

**TOPLINE TAKEAWAYS FOR MODERATE WOMEN**

- 45% of moderate white women believe Republicans are better for the economy; 35% believe Democrats are better.
  - 33% say the Republican party is much better
  - 12% say the Republican party is somewhat better
  - 20% say neither party is better
  - 13% the Democratic party is somewhat better
  - 22% say the Democratic party is much better

Moderate white women that participated in June, August, September, & October surveys (n= 4,292)

	June 10 Responses	August 5 Responses	September 20 Responses	October 25 Responses
Republican party is much better	29%	32%	33%	33%
Republican party is somewhat better	13%	13%	12%	11%
Neither party is better	26%	20%	18%	19%
Democratic party is somewhat better	13%	13%	13%	12%
Democratic party is much better	19%	23%	23%	24%

**KEY OPINION QUESTION #7**

In recent years, there have been discussions about what is appropriate to teach or talk about in public schools. To what extent do you agree or disagree with the following statement: Discussion of sexual orientation and/or gender identity in public schools should be banned.

- Strongly agree
- Somewhat agree
- Neither agree nor disagree
- Somewhat disagree
- Strongly disagree

**All respondents (n= 7,977)**

Strongly agree	30%
Somewhat agree	16%



Neither agree nor disagree	14%
Somewhat disagree	16%
Strongly disagree	24%

### TOPLINE TAKEAWAYS FOR MODERATE WOMEN

- 46% of moderate white women agree that discussion of sexual orientation and/or gender identity in public schools should be banned.
  - 29% strongly agree
  - 17% somewhat agree
  - 14% neither agree nor disagree
  - 16% somewhat disagree
  - 24% strongly disagree

Moderate white women that participated in June, August, September, & October surveys (n= 4,292)

	June 10 Responses	August 5 Responses	September 20 Responses	October 25 Responses
<b>Strongly agree</b>	28%	29%	29%	29%
<b>Somewhat agree</b>	16%	15%	16%	17%
<b>Neither agree nor disagree</b>	13%	14%	14%	14%
<b>Somewhat disagree</b>	17%	16%	16%	16%
<b>Strongly disagree</b>	25%	26%	25%	25%

### KEY OPINION QUESTION #8

To what extent do you agree or disagree with the following statement: People advocating for the rights of transgender people have gone too far in recent years.

- Strongly agree
- Somewhat agree

- Neither agree nor disagree
- Somewhat disagree
- Strongly disagree

**All respondents (n= 7,977)**

Strongly agree	35%
Somewhat agree	20%
Neither agree nor disagree	14%
Somewhat disagree	12%
Strongly disagree	20%

**TOPLINE TAKEAWAYS FOR MODERATE WOMEN**

- Looking at responses from moderate white women, a slight majority (54%) agree that people advocating for the rights of transgender people have gone too far in recent years.
  - 34% strongly agree
  - 20% somewhat agree
  - 14% neither agree nor disagree
  - 12% somewhat disagree
  - 20% strongly disagree

**Moderate white women that participated in June, August, September, & October surveys (n= 4,292)**

	June 10 Responses	August 5 Responses	September 20 Responses	October 25 Responses
<b>Strongly agree</b>	32%	33%	33%	35%
<b>Somewhat agree</b>	19%	19%	20%	20%
<b>Neither agree nor disagree</b>	15%	14%	14%	14%
<b>Somewhat disagree</b>	12%	12%	11%	12%

<b>Strongly disagree</b>	21%	22%	22%	20%
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### KEY OPINION QUESTION #9

**If the 2024 presidential election were held today, would you vote for the Democratic candidate or the Republican candidate?**

- The Democrat
- The Republican
- Another candidate
- Don't know
- Not going to vote

**All respondents (n= 7,977)**

The Democrat	45%
The Republican	44%
Another candidate	3%
Don't know	5%
Not going to vote	2%

### EDUCATION LEVEL

- Looking at responses by education level, 53% of white women with a four-year college degree or higher said they would vote for the Democratic candidate, Kamala Harris, over 38% who said they would vote for Trump. In contrast, 49% of white women without a four-year degree said they would vote for the Republican candidate, Donald Trump, over 39% who said they would vote for Harris.

**All respondents (n= 7,977)**

	<b>The Democrat</b>	<b>The Republican</b>	<b>Another candidate</b>	<b>Don't know</b>	<b>Not going to vote</b>
<b>White women with a four-year college degree or higher</b>	53%	38%	3%	4%	1%
<b>White women without a four-year college degree</b>	39%	49%	3%	6%	3%

**TOPLINE TAKEAWAYS FOR MODERATE WOMEN**

- Looking only at responses from ideologically-moderate white women (n= 6,263), it was very close between Harris and Trump.
  - 45% the Democrat
  - 44% the Republican
  - 3% another candidate
  - 5% don't know
  - 2% not going to vote
- When Galvanize Action asked this question in the [June survey](#) (fielded June 10, 2024, President Biden was the Democratic candidate).

**Moderate white women that participated in June, August, September, & October surveys (n= 4,292)**

	<b>June 10 Responses (Democratic candidate = Biden)</b>	<b>August 5 Responses (Democratic candidate = Harris)</b>	<b>September 20 Responses</b>	<b>October 25 Responses</b>
<b>The Democrat</b>	42%	45%	47%	48%
<b>The Republican</b>	40%	42%	43%	44%
<b>Another candidate</b>	6%	4%	3%	3%
<b>Don't know</b>	10%	7%	6%	4%
<b>Not going to vote</b>	2%	2%	2%	2%

**KEY OPINION QUESTION #10**

**If the 2024 Senate election were held today, would you vote for the Democratic candidate or the Republican candidate?**

- The Democrat
- The Republican
- Another candidate
- Don't know
- Not going to vote

**All respondents (n= 7,977)**

Democrat	44%
Republican	43%
Another candidate	3%
Don't know	8%
Not going to vote	2%

**EDUCATION LEVEL**

- Looking at responses by education level, 52% of white women with a four-year college degree or higher said they would vote for the Democratic Senate candidate over 37% who said they would vote for the Republican. In contrast, 47% of white women without a four-year degree said they would vote for the Republican Senate candidate over 38% who said they would vote for the Democrat.

**All respondents (n= 7,977)**

	<b>The Democrat</b>	<b>The Republican</b>	<b>Another candidate</b>	<b>Don't know</b>	<b>Not going to vote</b>
<b>White women with a four-year college degree or higher</b>	52%	37%	3%	7%	1%
<b>White women without a four-year college degree</b>	38%	47%	3%	9%	3%

**TOPLINE TAKEAWAYS FOR MODERATE WOMEN**

- Looking only at responses from ideologically-moderate white women, Senate Republicans and Democrats were also neck and neck.
  - 44% the Democrat
  - 43% the Republican
  - 3% another candidate
  - 8% don't know
  - 2% not going to vote

Moderate white women that participated in June, August, September, & October surveys (n= 4,292)

	June 10 Responses	August 5 Responses	September 20 Responses	October 25 Responses
The Democrat	43%	45%	45%	46%
The Republican	41%	41%	42%	43%
Another candidate	4%	3%	3%	2%
Don't know	11%	10%	8%	7%
Not going to vote	2%	2%	2%	1%

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**METHODOLOGY**

- Audience: White Women in WI, PA, OH, MI, ME, NE, AZ, NV, MT, and FL
- Sample size: 7,977
- Date in field: Friday, October 25, 2024
- Margin of error: +/- 1.1



For questions, please contact Kristin Wheeler at [kristin@oneforallcommittee.org](mailto:kristin@oneforallcommittee.org).  
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